

BECOME A SECOND HARVEST HERO

#HERO2023

It's a terrible open secret: unsold food that could be eaten is sent to landfill instead. In fact, 58% of all food produced in Canada is lost or wasted. As they decompose in landfill, all that surplus produce, dairy, grains and proteins release gases like methane which worsen the climate crisis. But there is another option: Second Harvest.

We redistribute rescued surplus food for free to charities, non-profits and Indigenous communities across Canada. Since 1985, our dual mission of No Waste, No Hunger has recovered over 218 million pounds of food and kept over 429 million pounds of GHGs from polluting the environment. But we need your support. By becoming a Second Harvest Hero, you and your students can help keep more good food on plates and out of landfills. Plus, learning how they can have a tangible impact on food waste and protect the environment can encourage resilience, optimism and develop leadership skills in even the youngest student.



HOW YOUR SCHOOL CAN HELP

DIY FUNDRAISING

When: year round

When it comes to starting your own fundraising campaign, the only limit is your students' imagination! Plus, we have the tools and training to get you started right!

- You'll get a FREE Hero Toolkit packed with ideas for your campaign
- Custom online fundraising page
- Campaign reporting and coaching from the Hero team
- Your own Hero campaign kickoff event
- And there's no cost to register!



ANNUAL SECOND HARVEST HERO SWEEPSTAKES

When: February 6 - March 17, 2023

With an exciting range of valuable prizes, the Hero Sweepstakes is a plug-in-and-play fundraiser that generates its own excitement!

- Any school across Canada* can sell tickets – and all sales are online. No collecting cash or handling tickets.
- Lots of great prizes to be won
- Tickets start at \$10 (Must be 18+ for purchase)
- Incredible impact: in 2022, the Hero Sweepstakes provided food for over 269,000 meals!

*With the exception of schools located in Québec.



MAKING AN IMPACT IS EASY!

\$1 = 2 MEALS FOR PEOPLE IN NEED ACROSS CANADA

ABOUT SECOND HARVEST

Second Harvest is Canada's largest food rescue organization and is a global thought leader on perishable food redistribution. We operate at the intersection of hunger relief and environmental protection, tackling food loss and waste through food redistribution, research, awareness, and education, continually innovating and collaborating to ensure a more sustainable planet. Our inclusive model ensures this healthy surplus food is redirected to thousands of charities and non-profits across the country, providing millions of Canadians experiencing food insecurity access to the nourishment they need.

DID YOU KNOW?

We also provide an educator's guide, free online learning modules, and research about food loss and waste to enrich your classroom experience and curriculum goals for any grade.

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